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THE
PUNCHLINE
AND THE
PARADOX



PROMOTIONS

BEAUTY INSIDE-OUT

Discover Oriflame's newly launched Wellosophy Skin range for holistic wellbeing and radiance

Modern life takes a toll on our skin. Studies show nine in ten women experience rising stress, triggering concerns like collagen breakdown, dehydration, and blemishes. These effects stem from oxidative stress, an imbalance affecting both internal health and external appearance.

Oriflame's Wellosophy Skin collection is a holistic seven-piece range designed to combat these stressors, transforming skincare into mindful self-care. An extension of the brand's wellness line, it blends adaptogenic botanicals with mood-enhancing aromatherapy to restore balance, resilience, and radiance, through holistic wellbeing to slow-down skin ageing.

THE POWER OF ADAPTOGENS
At the heart of Wellosophy Skin lies a potent blend of eight adaptogenic ingredients known for their restorative properties, bringing the best from various regions of the world; for instance, Ashwagandha from India, Siberian Ginseng from Northeast Asia and more—sourced for their ability to help skin counteract daily stress. Each product is vegan-certified and made with up to 97% natural origin ingredients, making it suitable for all skin types, including sensitive skin.

THE SEVEN-PIECE COLLECTION
Calm & Balance Face Cleanser – Gently purifies while maintaining moisture balance.
Smooth & Balance Gel-Serum – Strengthens the skin barrier, hydrates, and defends against free radicals.

Pump & Balance Face Cream – Delivers deep hydration for a soft, plump complexion.
Replenish & Energise Face Mist – Instantly refreshes and revitalises stressed skin.
Smooth & Hydrate Eye Balm – Reduces puffiness and brightens the delicate eye area.
Exfoliate & Energise Mask – Smooths texture and evens tone for a radiant glow.
Relax & Recharge Sleep Face Elixir – Works overnight with essential oils for morning luminosity.



A STREAMLINED ROUTINE
For those who prefer a minimalist approach, a three-step ritual—Cleanser, Gel-Serum, and Face Cream—delivers the same adaptogenic benefits while fitting effortlessly into a busy schedule.

INSIDE-OUT WELLBEING
True beauty goes beyond skincare. Wellosophy's nutritional supplements range supports holistic wellbeing from within, with Astaxanthin (an antioxidant 6,000 times stronger than Vitamin C and 110 times more potent than Vitamin E) & Bilberry Extract that combats oxidative stress, sustainably sourced Omega 3 for skin and heart health, and NutriMeal meal replacement and NutriShake snack options for healthy weight management.

The Wellosophy Skin range is now available at in.oriflame.com. Explore the collection and transform your skincare into a ritual of balance and radiance. Become a Brand Partner and discover a hassle-free plug-and-play way to start your own business, with Oriflame's extensive portfolio of over 500+ European-standard products, or enjoy this vast range as a VIP customer. ♦



Oriflame's Wellosophy - Nutrition Range



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